



For Immediate Release

Spartan Brings More than 10,000 Participants to Jacksonville to Battle Fire and Barbed Wire on the Obstacle Race Course

World's Largest Obstacle Race and Endurance Brand Returns to North Florida for a 3+ Mile "Sprint," 8+ Mile "Super" and Spartan Kids Races

JACKSONVILLE, FL (October 16, 2017) – Athleticism and grit collide during Sprint and Super weekend, which will bring more than 10,000 competitors to Diamond D Ranch in Jacksonville, FL for the first-time, April 28-29, 2018. The scenic ranch features miles of rugged trails where competitors will face man-made and natural obstacles as they crawl under barbed wire, scale walls and jump through fire during the Spartan events which include the 3+ mile, 20+ Obstacle "Sprint;" 12+ Mile 30+ Obstacle "Beast;" and Spartan Kids races for youth ages 4-13 years old.

"With Jacksonville's incredible sports landscape and opportunities for outdoor adventure, we're excited to bring a Spartan event to the city, which we know will embrace our lifestyle," said Spartan Founder and CEO Joe De Sena. "We look forward to challenging the Jacksonville community with our gritty race events, and encourage people to step outside their comfort zones and onto the course to push their minds and bodies to the limit."

Spartan events focus on sport and athleticism, pushing the bodies and minds of competitors to the limit across miles of unforgiving terrain while they conquer signature obstacles such as the Spear Throw, Bucket Brigade and Barbed Wire Crawl.

"We are honored to partner with Spartan to bring the Sprint and Super Weekend to Jacksonville. This event provides another opportunity to showcase Jacksonville to thousands out of town participants and visitors," said Charlie Tomm, Jacksonville Sports Council Chairman. "Our goal at JAXSPORTS is to continue to attract a diverse portfolio of sporting events that enhance quality of life and create an economic impact for our community."

Image download: <https://drive.google.com/drive/folders/oB355Tu6IBkamQVgJYWhKaE5CbUo?usp=sharing>

Beyond engaging more than one million participants in the more than 200 race events, the Spartan lifestyle spans more than 30 countries and encompasses a global championship series, training and nutrition programs, health and wellness products and a range of media entities.

For more information visit Spartan.com

ABOUT SPARTAN RACE, INC.

Spartan Race is the world's largest obstacle race and endurance brand, and the first in-sport to feature timing and global rankings. With more than 200 events across more than 30 countries in 2017, Spartan Race will attract more than one million global participants offering open heats for all fitness levels, along with competitive and elite heats. The Spartan Race lifestyle boasts a community of more than five million passionate social media followers, health and wellness products, training and nutrition programs, and a popular NBC television series, which has made obstacle racing one of the fastest growing sports in the world. Spartan Race events feature races at three distances, 3+ Mile/20+ Obstacle "Sprint," 8+ Mile/25+ Obstacle "Super" and 12+ Mile/30+ Obstacle "Beast," culminating in the Reebok Spartan Race World Championship in Lake Tahoe, Calif. Visit <http://www.spartan.com> for more information and registration.

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